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Contact: Bob Schiers

1.888.214.9444 or bschiers@cabotcheese.coop

**CABOT® CREAMERY HONORS VOLUNTEERS FROM
ACROSS THE U.S. WITH TRIP OF A LIFETIME**

**Cabot Community Celebrity Award Recognizes the Achievements
and Contributions of Volunteers from Across America**

Cabot, Vt. (December 26, 2013) – On January 11th, 50 volunteers will embark on the trip of a lifetime. They, along with a guest, will board the [Celebrity Cruises® SUMMIT](#) for an all-expense-paid, six-day, seven-night Caribbean Cruise organized in their honor, courtesy of the 1,200 farm families who own [Cabot Creamery Cooperative](#). The farmer-owners of Cabot have presented the [Cabot Community Celebrity Award](#) program since 2010 to recognize individuals from across the nation who have made a difference in their communities.

“For the past four years, the Cabot Community Celebrity Awards have honored the powerful achievements and contributions of select volunteers,” says Rich Stammer, Cabot President and CEO. “Partnering with major market media and national organizations, we spotlight those who serve others with little thought of personal recognition, and reward them with the trip of a lifetime. Our Community Celebrity Awards seek to redefine what ‘true celebrity’ really means.”

In the eyes of the farm families of Cabot, true celebrities are folks like Sean Evans. Sean, a resident of Moore, Oklahoma, founded [Serve Moore](#) after the horrific tornados that devastated the town in May. He developed a website to help coordinate relief efforts, connecting resources and thousands of volunteers to bring aid and comfort to the victims of the storm.

And people like Tawanda and Robert Jones from Camden, New Jersey, who founded the [Sophisticated Sisters Drill Team](#) to serve the children of one of America’s most consistently impoverished and crime-ridden cities. Since founding the group in 1986, the couple provided a constructive outlet that has helped guide the lives of more than 4,000 of the city’s children.

“There are so many stories here of everyday people doing remarkable things in their communities. Stories of people who spend their weekends building dream bedrooms for kids with cancer; who spend their nights collecting food and goods for the hungry and

homeless; who spend their days mentoring a child growing up alone in poverty,” says Stammer. “They truly deserve this.”

The [Cabot Community Celebrity Award Cruise](#) departs San Juan, Puerto Rico and stops in Barbados, St. Lucia, Antigua, St. Maarten, and St. Thomas, before returning to San Juan. Round trip airfare for the Cabot Community Celebrities and their guests is also included.

“We want them to exhale and let their worries and pressures escape, to relax, recharge, and celebrate, so they can go back to their communities refreshed and ready to do more,” Stammer said. “And hopefully, inspire others to do the same.”

Cabot is able to spotlight those who serve their communities with little or no regard for personal recognition by partnering with [AARP Create the Good](#), [Points of Light](#) and working with an ever-growing list of highly conscious non-profit organizations like [Habitat For Humanity](#), [St. Jude Children’s Research Hospital](#), and [The DREAM Program](#). And once again this year, several of Cabot’s Community Celebrity Award recipients were selected from local radio stations that help Cabot spread the word on the valuable work volunteers do each day across the nation. Still others were selected from Cabot community relations programs, like the [Reward Volunteers iPhone App](#), the mobile app a computer widget that enables volunteers to track their time serving non-profits, and to win great prizes and cash for themselves and the organizations they serve.

For more information on the Cabot Community Celebrity Award Cruise, or to learn more about true community celebrities, visit: www.cabotcelebritycruise.com

ABOUT CABOT CREAMERY COOPERATIVE

[Cabot Creamery Cooperative](#) has been in continuous operation in Vermont since 1919, and makes a full line of cheeses, yogurt, sour cream, cottage cheese and butter. Widely known as makers of “The World’s Best Cheddar,” Cabot is owned by the 1200 dairy farm families of Agri-Mark, the Northeast’s premier dairy cooperative, with farms located throughout New England and upstate New York. For more information on Cabot, visit: <http://www.cabotcheese.coop>.



Cabot Creamery Cooperative is the world’s first cheese maker and dairy cooperative to achieve [B Corporation Certification](#), a validation of its attention to environmental and social impacts on stakeholders.

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