



FOR IMMEDIATE RELEASE

Contact: Bob Schiers

(888) 214.9444 or bschiers@cabotcheese.coop

**CABOT[®] CREAMERY COOPERATIVE HONORS
DOZENS OF VOLUNTEERS WITH CARIBBEAN CRUISE**

Cabot, VT – (January 05, 2009): In just a few weeks, the Cabot Community Celebrity Cruise will depart from the Port of Miami, taking more than 50 community service contest winners on a six-day tour of the Caribbean. The winners come from cities and towns along the east coast, and were identified by local radio stations for their altruistic activities. From January 23-28, they and their guests will join likeminded selfless volunteers on a trip of a lifetime courtesy of Cabot Creamery.

“We are thrilled to be able to give our Community Celebrities the recognition they deserve,” says Roberta MacDonald, Senior VP of Marketing for Cabot. “They are all remarkable people who regularly give their time to help local non-profits, charities and other community organizations. They don’t always receive the proper recognition they deserve, so we are going to make sure they get plenty of it on the cruise.”

Each of these local heroes and a guest will join other winners, members of Cabot’s Management team, local radio station personalities who helped promote the program to identify local winners, and representatives from CommonKindness, an organization that creates sustainable partnerships between people, the charities they care about and businesses, and Celebrity Cruise Lines.

The cruise departs from the port of Miami on January 23rd and returns on the 28th. Stops include Ocho Rios, Jamaica and George Town, Grand Cayman. During the trip, the winners will attend an honorary dinner with a special recognition ceremony to highlight their individual efforts and celebrate the collective spirit of volunteerism.

The 1200 farm family owners of Cabot Creamery recognize the importance of volunteerism and they want to recognize the unsung heroes of local communities

for their hard work and efforts. While the winners of this trip typically shun recognition, Cabot's farm family owners want the notion of community celebrity to evolve into recognition of selfless volunteerism. This trip is Cabot's way of saying "Thank You" to all who serve their communities and enhance the quality of life for those they serve.

ABOUT CABOT CREAMERY COOPERATIVE

Cabot Creamery Cooperative has been in continuous operation in Vermont since 1919, and we make a full line of cheeses, yogurt, sour cream, cottage cheese, and butter. Best known as makers of "The World's Best Cheddar," Cabot is owned by 1200 dairy farm families located throughout New England and upstate New York. For additional information on Cabot Creamery, visit:

www.cabotcheese.coop

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